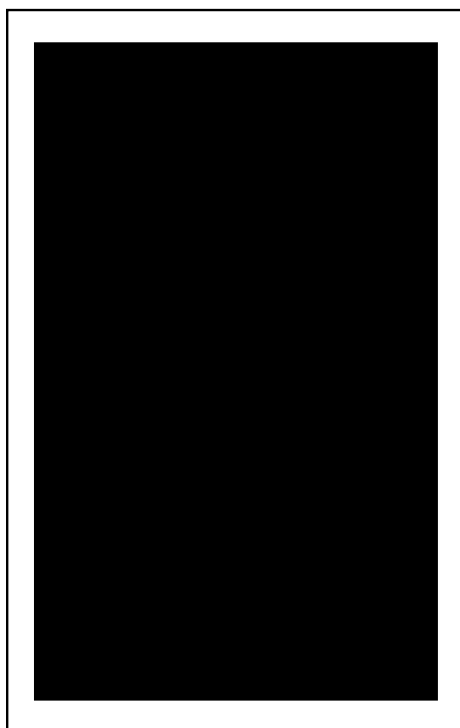


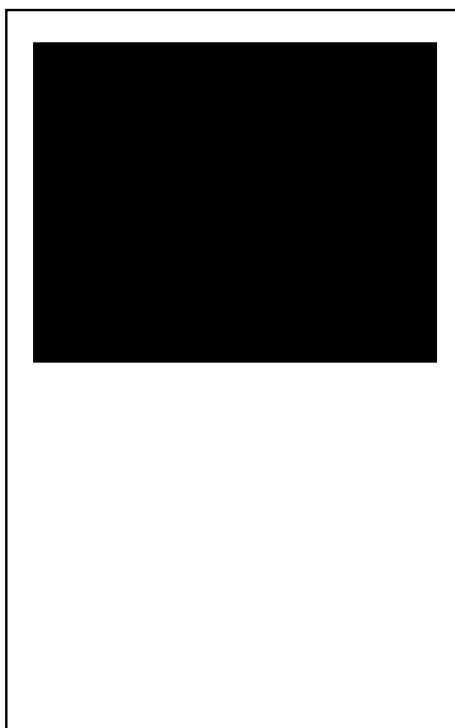


Cabinet for Health and Family Services  
**2012 Kentucky eHealth Summit**  
**AD PREPARATION SPECS**

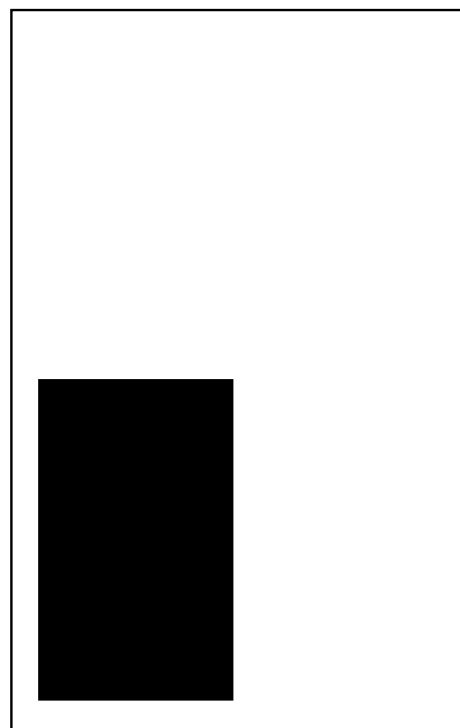
## Advertisement Sizes Available



**Full Page Ad**  
7 1/2" X 10"  
No Bleeds



**1/2 Page Ad**  
7 1/2" X 4 7/8"  
No Bleeds



**1/4 Page Ad**  
3 5/8" X 4 7/8"  
No Bleeds

## Advertisement Preparation

Preferred format is a press-ready high res PDF. All images should be CMYK. Resolution should be 300 dpi at 100% final size.

Do not send native QuarkXpress, InDesign, Illustrator or Photoshop files.

## Art Due Date

August 13, 2012.

## Submittal Specifications

Ads will be accepted via e-mail only.

Submit ads to: [ann.ohara@ky.gov](mailto:ann.ohara@ky.gov).